

## Action for Children



*Interested in starting a conversation with your employer about Action for Children's Early Care and Education Business Partnerships program? Customize the email templates below to send to your supervisor, leadership team, or HR representative!*

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### Email Template #1:

Subject: Opportunity to Offer Child Care Benefits Through State-Funded Pilot

Dear [HR Representative's Name],

I wanted to share a child care support program that I believe could benefit both our team and the company. It's called the Early Care and Education Business Partnerships (ECEBP) pilot, run by [Action for Children](https://www.actionforchildren.org) and funded by the Ohio Department of Children and Youth.

The program helps employers in Franklin and Licking Counties create custom child care benefit plans, with financial support provided through state funding for the pilot. Benefits could include things like:

- Priority placement at child care programs
- Child care stipends or scholarships
- Other options tailored to what our team needs most

Participation could make a meaningful difference for working parents here, while also strengthening recruitment, retention, and workplace satisfaction.

You can learn more at [actionforchildren.org/ECEBP](https://www.actionforchildren.org/ECEBP) or by calling Action for Children at 614-224-0222.

Thanks for considering this opportunity to support our team.

Best regards,

[Your Name]

[Your Department or Job Title]

## Email Template #2:

Subject: A Child Care Benefit Program We Might Want to Check Out

Hi [HR Representative's Name],

I just found out about a new program from [Action for Children](#) called the Early Care and Education Business Partnerships pilot—and I think it's something [Company Name] might want to explore.

It's specifically for employers in Franklin and Licking Counties, and it comes with funding support to help create a child care benefits plan that fits our workplace. That could mean child care stipends, help finding quality programs, or even reserved spots at child care centers.

It's designed to help employees with young kids, but it also sounds like a great way for the company to show support for working families.

You can check it out here: [actionforchildren.org/ECEBP](http://actionforchildren.org/ECEBP), or contact Action for Children directly at 614-224-0222.

Thanks for taking a look!

Best,  
[Your Name]